

2021 Annual Report

Objectives, Accomplishments, and Updates

Vision

Achieve health equity, social and environmental justice in migrants and refugees' communities.

Mission

To increase the capacity and competencies of CHWs / Community Champions for meeting the needs of underserved communities by creating sustainable opportunities, implementing innovative solutions, and cultivating productive partnerships.







A message from CHWCMR

As a small 501c3 non-profit organization, we were facing many challenges in addition to dealing with a COVID-19 pandemic, many of our essential workers in the agricultural field died and many of our CHWs were directly affected by COVID-19 because there were too many needs and not enough resources. However, you our grantors, sponsors and collaborators made a big difference. Because of them we were able to help more than 1,000,000 people in the state through 27 projects led by CHWs.



- Provided economic support to thousands of families of essential workers who lost their job during the pandemic.
- Created a new virtual radio to communicate better with the communities we serve: Los Originales CHW Radio.
- Trained 185 CHWs on how to prevent the spread of COVID-19 in their communities through workshops, social media and most important organizing COVID-19 mobile campaigns, distributing foods, hand sanitizers, face shield, COVID-19 home tests.
- Distributed culturally and linguistically appropriate COVID information based on facts about COVID-
- Continued our programs focused on Mental Health which was aggravated by the pandemic and loss of jobs in our communities.
- We delivered effective messages about the importance of getting the Influenza vaccine in addition to COVID-19.,
- We developed curriculums, and workshops for prevention of cancer, oral health, depresion, diabetes self management, and more.

We could not have accomplished this incredibly challenging work without the collaboration and support of our trusted members of the communities, our administrative staff, and you, our grantors, partners, donors, supporters and our Board of Directors. I hope this year you do not forget us; we need your continued support so that we can support our CHWs to effectively meet the many needs of their communities of migrants, refugees, Mesoamerican Indigenous, and undocumented Latinx and Asian Populations.

Although we may be trying to forget COVID-19, the COVID-19 is not forgetting us, and the disparities in health in the communities we serve due to the pandemic will continue for many years. The faith continues...



By Ileana M. Ponce-Gonzalez MD,MPH, CNC Founder and Executive Director.





COVID-19 Fight

It all started in March, 2019.

CHWCMR has successfully completed more than **15 grants** that are COVID-19 related.

It has been a long journey, but Covid-19 is not gone yet and we will continue the fight. We have been able to help many communities, areas and target populations.

CHW - Olympia



Mental Health Matters

Depression, anxiety, BPD, among others are a imminent threat to everyone, we should consider the most vulnerable; Immigrants & Refugees with lack of support.

It is no surprise we all have our ups and downs. Sometimes it can get lower than low and for that we have developed some programs to support our communities during these hard times.

CHW - Yakima



Media and Communications

on May 22nd, 2021, we launched out very first media project which is comprised of media advertisements and Los originales CHW Radio.

We're beyond excited because now at CHWCMR there is a new way to connect with the populations that are in needs of support and information about our programs, workshops and health recomendations.

Los Originales CHW radio is here to bring you the best music and valuable information for everyone who needs it.



COVID-19 Fight

In 2021, even during the SARS-CoV-2 pandemic, we achieved more results than we expected. We receive a lot of support from donors and sponsors, and developed more than **15 projects** focused on: Agricultural workers, Mesoamerican indigenous, rural areas, and underserved populations.

We developed **73 workshop** about the COVID-19 vaccine, how to prevent the spread, myths, and an educative campaign against misinformation with **1,541 participants** and a reach of **15,410 families**.

We participated in 7 face to face events, 5 care vans with 121 vaccinated people in Mount Vernon, Thurston, and Grant county, and 2 vaccination events in Tacoma with 107 vaccinated people. More than 1,000 people reached in those events.



We supported **7 COVID-19 educational events** in Enumclaw, Sedro Woolley, Federal Way, Renton, Tacoma and Kent where the people listened to a speech about prevention and importance of COVID-19 Vaccine. **1,500 people reached directly.** These events were developed in collaboration with **30 partners**, including churches, schools, **14 soccer teams members of the community**, and public and private organizations.

We offered **free UBER transportation** service for all people who are going to get vaccinated against COVID-19. During this period, more than **76 people** used UBER



Through Los Originales CHW Radio, web page, social media and partners such as Chido TV and Univision we shared:

1 Jingle (

7 animated videos

12 Radio Spots

20 Interviews

23 Videos



Influenza

The objective of this project was to increase the participation of our community in vaccination against influenza. Thus, we developed 12 Health Workshops, distributed advertising material, created videos in Spanish and indigenous languages, radio spots and animated videos. 183 Participants attended our workshops and became aware of the importance of getting vaccinated against the influenza.

We reached:

2,013 People for Workshop

251,000 People for Radio Spots



CHW - Federal Way



CHW - Skagit

- A total of 7 videos were done by 7
 CHWs to advocate for the Influenza vaccine statewide.
- 3 radio spots were on air at Radio KDNA.
- 4 radio spots were produce and available online on Los Originales CHW Radio.
- 400 car bumper stickers with were distributed by 10 CHWs statewide.
- 10 Yard signs were displayed in 9 locations statewide.

A total of **101 CHWs** participated in this project and they were able to distribute all materials statewide, we were able to conduct outreach in 10 locations: White Center, Tricities, Snohomish, Skagit, Renton, Richland, Olympia, King County, Pasco, and Grant.



Mental Health Matters

Parental Depression is one the big bad terrors many people often experience. Our efforts to support and bring more knowledge to CHWs and Participants are showing and are not small steps, with our educational and beneficial radio spots and videos developed to inform the communities about depression awareness and tips to find help.



- **1** Animated Video
- 2 interviews
- 8 Radio Spots Aired

CHW - Sunnyside

1 in 5 women suffer from maternal mental health conditions including depression, anxiety, stress, PTSD, and substance abuse disorders. These are the most common issues among pregnant people and childbirth defects.

In 2021, We started the works for our Perinatal Depression workshops which consist of one-on-one, support groups and workshops as support and guidance as Certified Peer Counselors as well as being trusted members of the community and applying an evidence based approach to our Mental Health Projects for better outcomes. In this program we are committed to help and direct community members to the right entities and providers for treatments.



CHWCMR currently holds a **3 year contract** to provide these services to our communities. This amazing program goes above and beyond to help participants with the much needed resources aimed at vulnerable populations such as migrants, refugees, non-english speakers, indigenous people and members of the LGBTQIA+community including transgender parents.



Media & Communications

Los Originales Community Health Worker Radio was first launched on **May 22, 2021.**

CHWCMR has the first ever radio in spanish in Edmonds, Washington.



"It is truly an honor to be able to produce radio content for the community and to expand statewide as we grow."

- CHWCMR Team

Our programs benefit our communities on a daily basis:

- Talking with Dra. Ponce-Gonzalez.
- Vox Populi with Melissa Lazaro.
- Coffee Hour with Maria Choquerunta
- Mental Health Talks with Ernesto Lopez.





Los Originales CHW Radio has reached:

726 Facebook, 300 LinkedIn, 102 YouTube Subscribers, and over 1,000 newsletter subscribers



More than 2.5k views 5k Monthly Webpage Visits

Has received more than 46,390 likes



Publications

CHWCMR build capacity to address the needs of migrants and refugees in Washington State through grant funded projects.

Oral Health

- Correlation of Oral Health Education by Community Health Workers with Changes in Oral Health Practices in Migrant Populations in Washington State https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7968011/
- Improving oral health in migrant and underserved populations: evaluation of an interactive, community-based oral health education program in Washington state.

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6375135/

Influenza

 A Multicomponent Health Education Campaign Led by Community Health Workers to Increase Influenza Vaccination among Migrants and Refugees https://journals.sagepub.com/doi/10.1177/21501327211055627

Social Justice

- Counting the Unsung by Promoting Participation in the 2020 US Census: A Survey
 of Migrant Workers in Washington State
 https://www.chwcoalition.org/_files/ugd/60bdfc_e03b6c0d86104e16902aea7cedacfd69.pdf
- Exploring Barriers to Access Prenatal Care Among Mexican and Guatemalan Women in Washington State

Community Health Worker Coalition for

https://cogentoa.tandfonline.com/doi/full/10.1080/23293691.2022.2061319?scroll=top&needAccess=true



Oral Health



11 CHWs applied an evidence base assessment to identify the key needs within the community and impacted over 55 participants with assessments.





Throughout 2021, **18 Community Health Workers** worked hard to develop **9 workshops with 160 participants** who then shared and multiplied this information by 10 people each, reaching **1,600 people**.

Cancer





6 CHWs conducted an implementation study in Tri-cities and Skagit to bring awareness about Colorectal Cancer. We produced 2 educational videos, and developed 2 workshops with 25 participants that were able to collaborate with 10 community members each, delivering a total of 250 people reached.



Pesticides

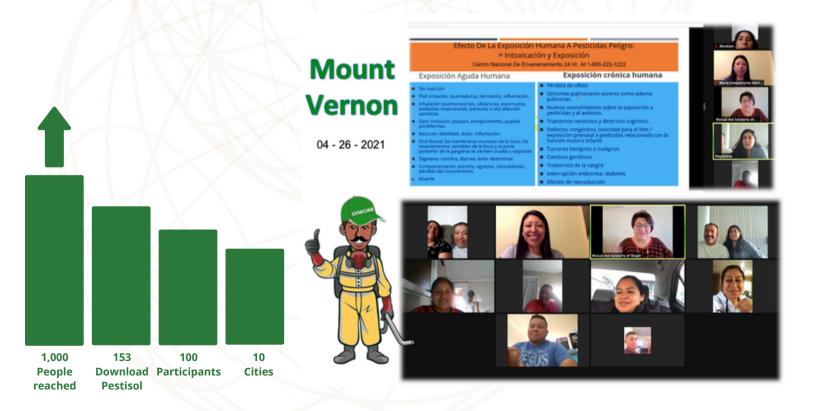
CHWCMR developed a curriculum focused on reducing environmental and human pesticide exposure among migrants and refugees using a community health worker (CHW) model.



We have impacted over **1,000 community members** completing **10 workshops** with **20 CHWs**, all the trainings were successfully conducted in spanish. **The 100 participants** have reached their goal of delivering this information to their loved ones to keep them safe.

Pestisol app was developed with the content of the entire workshop and **153 people downloaded the mobile app** during these workshops.

Our workshops have reached in more than **10 cities**, our training helped the following communities: Auburn, Burlington, Mabton, Mossyrock, Mount Vernon, Olympia, Shelton, Sunnyside, Tacoma, and Vancouver and its suburbs.





Who do we support?

Migrants and Refugees in WA Statewide

I am a CHW from Kent and Auburn, WA, I feel very fortunate to be part of the CHWCMR because I have learned to support my Hispanic Community, being a CHW gives you the opportunity to give back to your community all the blessings that I had. **The Coalition is a great organization that supports CHWs with training and continuous learning.** This gives us confidence and security to teach and educate our people so that they meet their goals and overcome all the barriers they find in their way.

I am a mother of 4 children, I speak Mixtec and I am from Skagit, WA. My responsibility as a mother always encouraged me to work and get ahead to achieve the well-being of my family, which is how I learned about the coalition. CHWCMR, an organization that not only develops aid programs for the migrant and refugee community throughout the state of Washington, but it provides us with continuous learning for our daily lives. Today I am happy to be a CHW, proud and grateful for everything I have learned through them and motivated to continue supporting my community.

Beatriz Martinez was a participant in the Sheng Yen Lu project that provided \$500 aid to families that had been affected by COVID-19.

CHWCMR provides a lot of support to our community, they speak to us in our language and they practice a lot of equality and equity approaches..

They have resources for me and for my family that I didn't know about. These resources benefit us a lot because they are related to physical health, mental health, oral health and the workshops are very good and equipped.



Susana Manriquez CHW- King County



Anastacia Martinez CHW - Skagit County



Beatriz Martinez Participant - Pierce County

Areas where CHWCMR is strongly present





A big thank you to our Sponsors

















PERIGEE

fund







GROUP HEALTH

FOUNDATION















Throughout the years, we have been working closely with other amazing organizations, foundations, sponsors and grantors, and for your collaboration, we thank you!



CHWCMR's Board of Directors



Michael L. Parchman-CHAIR

Family Physician and Senior
Investigator
Kaiser Permanente Washington
Research I

Jeffrey Hummel, MD, MPH

Medical Director Comagine Health

Dr. Ileana Ponce-Gonzalez

Founder/Executive Director
CHWCMR

Peggy Evans

Chief Operating Officer International Community Health Services

Jeanna Deforeit

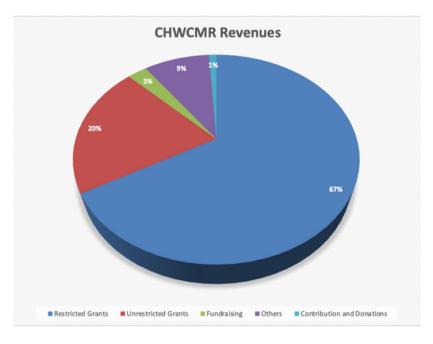
Deputy Director Hanford Challenge

Elizabeth Torres

Director of Operations Kdna Radio - **Not pictured.**



2020 - 2021 Fiscal Year Report



Restricted Grant \$897,402.58
Unrestricted Grant \$277,000.00
Fundraising \$35,600.00
Other income \$119,615.39
Contribution and donations \$7,906.71

Total Revenues \$ 1,461,169.96 *

Community members and participants \$ 643,673.52

Program Coordinator and support

\$ 158,120.00

Media for programs

\$ 76,808.04

Management andoverhead

\$ 51,575.01

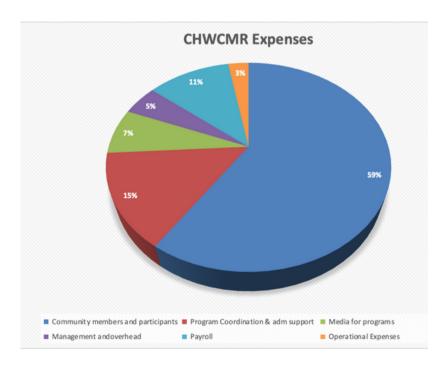
Payroll

\$ 122,687.83

Operational expenses

\$ 30,162.49

Total Expenses \$ 1,083,026.89 Balance \$ 378,143.07 **



^{*} Total Revenues include Net Assets Released from Restriction for \$ 123,645.28

^{**} The difference between Revenues and Expenses is for Grants that will be consumed in 3 years.